



Certification for Email Marketing

This certificate is awarded to:

Aleksa Ognjanović

Topics included:

Email Marketing Fundamentals • Optimizing open, click and conversion rates • Understanding the GDPR and other legal obligations • Strategies for list building, contact segmentation, and customer retention • Personalization, optimizing for mobile, and A/B testing • Implementing your strategy in the Sendinblue software platform



Issued: 02/08/2022

Certificate ID: 62e9516dd1f5080a4a02b471

